



ENTREPRENEURSHIP CATEGORY APPLICATION FORM

*Recognising Excellence in the
Wholesale and Retail Sector*



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higher education
& training
Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA



Wholesale and Retail SETA



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ENTREPRENEURSHIP CATEGORY

The Entrepreneurship category recognises achievement of youth entrepreneurs who have benefited from the W&RSETA's Entrepreneurship Programme. The particular emphasis is growth of these businesses post the attendance of the W&RSETA's Entrepreneurship Programme between April 2022-March 2025.

☐ By ticking this box, you are agreeing to the award application terms and conditions as stated in the application pack.

No	ITEM	DETAILS
1.	Name of organisation/business	
2.	Registration of entity Number	
3.	Date of establishment	
4.	Date attended W&RSETA's Entrepreneurship Programme	
5.	Certificate of achievement	
6.	Date completed study	
7.	Company Physical Address	
	Job title of person submitting application	
8.	Contactable telephone number	
9.	Email Address	

A: SELECTION CRITERIA

Applicants will be judged against the following criteria.

In your application, you must present your information in a way that clearly addresses each award criterion. Judging panels will be looking for evidence of how your attendance of the W&RSETA's Entrepreneurship Programme has contributed to the success of your business/enterprise, the development of your skills to enable you becoming an entrepreneur, as well as any way in which your training may have helped the sector and your community. In developing your application, you must take into account the evidence outlined below.

Criteria		Evidence	Weighting	For office use only	
				Scoring	Comments
1.	About you	Tell us a bit about you 1. What did you do prior to attending the W&RSETA's Entrepreneurship Programme? 2. Why did you choose this career path? (150-word limit)	6		
2.	Motivation for the award	1. Why should you be recognised in this category? (150-word limit)	6		
3.	About establishing your business/enterprise after you attended the W&RSETA's Entrepreneurship Programme	1. Which industry challenges does your business address? 2. Is your business concept strikingly innovative or substantially beneficial? 3. Is your business demonstrating some impact already? (250-word limit)	14		
4.	Business plan	1. What is your business plan and objectives?	16		

		2. What service or products are offered? 3. What innovative technology have you used? 4. Are you earning revenue? 5. Are you making a profit already? 6. What challenges have you encountered in the process of establishing the business/enterprise? 7. Number of people employed and in what capacity? (300-word limit)			
5.	Personal achievement and ongoing learning	1. Your study journey? 2. The successes and challenges faced in completing your study? 3. Provide details of how you have benefited from attending the W&RSETA's Entrepreneurship Programme? 4. What have you personally learnt from the programme? 5. What further training are you attending for continuous improvement? (200-word limit)	10		
6.	Leadership role	1. Provide details of leadership roles and responsibilities taken? 2. Share a situation/time in your business when you demonstrated perseverance/resilience to overcome setbacks? (200-word limit)	12		

7.	Your capacity to be an effective ambassador for your industry, community and SETA.	1. Tell us what makes you an ideal ambassador for the sector. 2. If you were awarded in this category, how could you promote the sector? 3. What is your messages to individuals interested in entering your pathway. (150-word limit)	8		
8.	Community Engagement	1. Provide evidence of participation and/or leadership in community projects. How have you been involved and what difference have you made as an outcome of this? (E.g. volunteering at a youth hostel or nursing home, mentoring other students at your institute.) 2. How has your business benefited your community? (150-word limit)	8		
9.	Business challenges (Covid-19, Lockdown, Loadshedding)	1. How did your business survive challenges faced? 2. What innovative ideas did you implement to accelerate your business post lockdown. (200-word limit)	10		
10.	Growth plans	1. Share your plans for business sustainability. 2. Share your plans for future growth towards scaling your business. (200-word limit)	10		
TOTAL			100		

DECLARATION

By signing this form, I hereby declare that I wish to be entered into the W&RSETA Good Practice Award. I further declare that the above information provided are true and correct to the best of my knowledge and W&RSETA may verify this information. I also declare that I or my company is not under investigation and has not been the subject of a judgment for fraud, corruption, involvement in a criminal organisation or any other illegal activity and is not guilty of grave professional misconduct.

Name	
Signature	
Date	

Entries must be submitted via courier or email (see application pack for details) by **23H59, Sunday, 12 October 2025**. Late entries will not be accepted.