

24 OCTOBER 2023

INVITATION

The department of Retail Business Management within the Faculty of Business and Management Sciences cordially invites interested CPUT students and staff to a

GUEST LECTURE: “BUILDING SUSTAINABLE RETAIL BUSINESSES IN A TECHNOLOGY-DRIVEN ENVIRONMENT”

DELIVERED BY: PROF JENS HULTMAN, KRISTIANSTAD UNIVERSITY, SWEDEN

DATE: TUESDAY, 24 OCTOBER 2023 | TIME: 14:00–16:00

VENUE: ROOM 2.58, COMMERCE BUILDING, CPUT DISTRICT SIX CAMPUS

Prof Jens Hultman is a leader in all respects, who aspires to make a significant difference in the retail sector globally.

CLICK HERE TO RSVP | **Fezeka Twalo** | **BY** Friday, 20 October 2023
✉ twalof@cput.ac.za

Enquiries: Please contact Fezeka Twalo at twalof@cput.ac.za/ Tel. 021 460 3973 for more details about this event.



24–25 OCTOBER 2023

VISITING PROFESSOR

PROF JENS HULTMAN, KRISTIANSTAD UNIVERSITY (SWEDEN)

BIOGRAPHY



Prof Jens Hultman is a Professor of Marketing at Kristianstad University, Sweden, with over 20 years of experience in research and teaching in retailing and marketing.

Prof Hultman has been involved in developing and teaching courses in business administration at all levels (undergraduate, graduate, executive and doctoral levels) with particular focus on the discipline of retail marketing management. His role as a Professor at Kristianstad University also includes the leadership and coordination of the research portfolio in the Faculty of Business at the University.

Prof Hultman is part of the leadership team of the research platform called FOHRK (Food, Health, and Retail) at Kristianstad University; and is also involved in various research projects on food retail marketing and format development in the retail sector. He is passionate about retailing and applied research in the retail sector. Prof Hultman aspires to make a significant difference in the retail sector globally.