

2018/19 SMME ROADSHOWS

MARCH 2019

training, educating & developing the skills workforce ●●●●●

SMME STRATEGY

1 The Purpose of the SME Policy: Define the environment of the W&R Sector, various types of SMEs, levels of support to be provided to the SMMEs, qualifying criteria and compliance requirements to be eligible for support

2 Developmental approach for SMEs

3 Prioritise rural, township and informal SMMEs

4 Partnership funding to provide holistic SMME support

5 Partnerships with associations, forums, chambers and CBOs

W&RSETA's
SMME
STRATEGY

6 Mentorship and Coaching considered part of skills development and is funded for rural, township and informal businesses

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SUPPORT FOR SMMEs

W&RSETA supports SMMEs in the informal sector, particularly those involved in the trading of goods and services in a number of ways. Some include:

- 1 Informal Traders Upliftment Project (ITUP)
- 2 Various Skills Development Initiatives
- 3 Mentorship and Coaching Programmes
- 4 Infrastructure Support
- 5 Capacity Building for Informal Traders Organisations (ITOs)

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SUPPORT FOR SMMEs

① Support SMMEs through the Informal Traders Upliftment Project (ITUP)

① 1000 Informal Traders received training from TVET Colleges

② 992 successfully completed the programme

③ All participating informal traders received mentorship and coaching

④ All informal traders received infrastructure support

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SUPPORT FOR SMMEs

③ Various Skills Development Initiatives

- ① Partnerships with TVET colleges to train informal traders
- ② Presence in TVET colleges to assist stakeholders Including SMMEs
- ③ Training fully funded by the W&RSETA
- ④ Unemployed graduates placed at various SMMEs to provide business support
- ⑤ W&RSETA pays graduates monthly stipends to assist SMMEs
- ⑥ SMMEs must approach W&RSETA as a bloc (organisation or group)

SUPPORT FOR SMMEs

4 Mentorship and Coaching Programmes

- 1 In special projects, W&RSETA appoints mentors and coaches to guide SMMEs
- 2 Experienced business persons participate in mentorship and coaching programme
- 3 W&RSETA pays for the mentorship and coaching programme
- 4 Mentorship and coaching programme is theoretical and practical
- 5 Mentorship and coaching programme is in the workplace and classroom

SUPPORT FOR SMMEs

5 Infrastructure Support

- 1 On completion of training and mentorship & coaching programme, traders receive equipment
- 2 Only participating traders qualify
- 3 Infrastructure support includes equipment, refurbishments or upgrading of existing infrastructure
- 4 In special cases infrastructure support may also include stock
- 5 Where possible, local suppliers are used to provide infrastructure support to SMMEs

SUPPORT FOR SMMEs

⑥ Capacity Building for Informal Traders Organisations (ITOs)

① Participating ITOs go through a full capacitation programme sponsored by W&RSETA

② DSBD provides financial support to ITOs or chambers

③ In other cases W&RSETA gives infrastructure support to participating ITOs

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